

The NHS Alliance/Humana PBC Academy has launched a training programme in essential skills for effective practice based commissioning. This is a national programme supported by the Department of Health and has now been commissioned to run for the East of England by the



**East of England**

If you work in this area, you are now invited to apply for the training modules and make the most of this exciting opportunity.

Combining modular half-day courses and web-based learning resources and reinforcement exercises, the PBC Academy will allow GPs and others (most likely to be other clinicians) involved in PBC to tailor their training to their own personal needs and to those of their practice, cluster or consortium.

The 11 modules (which are on a 'pick 'n mix' basis) are designed to respond to the most common questions posed by a Practice Based Commissioner. The modules are as outlined.

<p><b><i>What data can I use to help me decide which clinical areas I or my clinical group should focus on?</i></b></p> <p>(Understanding &amp; using data 1- the 'what')</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Collaborate with clinicians</li> <li>• Manage knowledge and assess needs</li> <li>• Prioritise investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Manage local health system</li> <li>• Make sound financial investments</li> </ul>	<p><b><i>How do I understand the needs of my practice population? How do I balance the needs of my practice with the wider PCT population?</i></b></p> <p>(Practical Needs assessment for Practice Based Commissioners)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Work with community partners</li> <li>• Collaborate with clinicians</li> <li>• Manage knowledge and assess needs</li> <li>• Prioritise Investment</li> <li>• Manage the local health system</li> </ul>
<p><b><i>How do I use data to help me understand what's going on and to use it for service development?</i></b></p> <p>(Understanding &amp; using data 2 - the 'how')</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Collaborate with clinicians</li> <li>• Manage knowledge and assess needs</li> <li>• Priorities investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Manage local health system</li> <li>• Make sound financial investments</li> </ul>	<p><b><i>If I have a good idea for a local service who do I work out if it's worth doing?</i></b></p> <p>(Business planning &amp; modeling)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Priorities investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Secure procurement skills</li> <li>• Manage local health system</li> <li>• Make sound financial investments</li> </ul>
<p><b><i>How can I work out if the changes I want to make are economically viable?</i></b></p> <p>(Financial planning &amp; ways to assess the economic impact of service developments)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Manage knowledge and assess needs</li> <li>• Prioritise investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Secure procurement skills</li> <li>• Manage the local health systems</li> <li>• Make sound financial investments</li> </ul>	<p><b><i>What can I do to re-design services for those patients with long term conditions? They keep me very busy &amp; repeatedly end up in hospital.</i></b></p> <p>(Commissioning for long term conditions)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Work with community partners</li> <li>• Prioritise investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Secure procurement skills</li> <li>• Make sound financial investments</li> </ul>

<p><b>How do I go about working with my patients and local populations so I can learn about &amp; improve their experience of the services provided for them?</b></p> <p>(Patient responsiveness: involving patients in PBC developments)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Work with community partners</li> <li>• Engage with public and patients</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> </ul>	<p><b>The bulk of my spend is on unscheduled care. What can I do to influence that?</b></p> <p>(Commissioning emergency care)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Work with community partners</li> <li>• Priorities investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Secure Procurement Skills</li> <li>• Make sound financial investments</li> </ul>
<p><b>This is all very well, but this needs other clinical colleagues to change too. How do I lead &amp; manage that change?</b></p> <p>(Leading &amp; managing &amp; change)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Locally lead the NHS</li> <li>• Work with community partners</li> <li>• Engage with public and patients</li> <li>• Collaborate with clinicians</li> </ul>	<p><b>Practice Based Commissioning can make me feel uncomfortable about potential conflicts of interest. What do I need to know to deal with that?</b></p> <p>(Business ethics &amp; managing potential conflicts of interest)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Locally lead the NHS</li> <li>• Collaborate with Clinicians</li> <li>• Prioritise Investment</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> </ul>
<p><b>What can I do to change the way my patients are dealt with as out-patients?</b></p> <p>(Commissioning out-patient services)</p> <p>WCC Competencies:</p> <ul style="list-style-type: none"> <li>• Work with community partners</li> <li>• Prioritise Investment</li> <li>• Simulate the market</li> <li>• Promote innovation &amp; improve quality &amp; outcomes</li> <li>• Secure procurement skills</li> <li>• Make sound financial investments</li> </ul>	

Clinicians and managers who are directly involved in the delivery of practice based commissioning are now invited to express an interest in becoming part of the PBC Academy. The 11 modules will be run approximately one month apart (but avoiding major holiday times). Participants can choose whichever modules best meet their needs and there is no requirement to complete all 11.

**We are now recruiting to the 11 modules for the East of England SHA cohort and we are seeking your interest and enrolment.** Please don't delay as places are on a 1<sup>st</sup> come 1<sup>st</sup> served basis!

Details are as overleaf:

Module	Date	Venue
Practical Needs Assessment for PBC	9 <sup>th</sup> October 2008	Genome Centre, Sanger Centre, Hinxton, Cambridge
Using & Understanding Data 1 – the 'what'	6 <sup>th</sup> November 2008	Venue TBC Cambridge
Using & Understanding Data 2 – the 'how'	27 <sup>th</sup> November 2008	Venue TBC Cambridge
Patient Experience	20 <sup>th</sup> December 2008	Venue TBC Cambridge
Leading & Managing Change	22 <sup>nd</sup> January 2009	Venue TBC Cambridge
Business Planning & Modelling	26 <sup>th</sup> February 2009	Venue TBC Cambridge
Commissioning for Long-Term Conditions	26 <sup>th</sup> March 2009	Venue TBC Cambridge
Un-scheduled Care	23 <sup>rd</sup> April 2009	Venue TBC Cambridge
Financial Modelling	21 <sup>st</sup> May 2009	Venue TBC Cambridge
Business Ethics & Potential Conflicts	18 <sup>th</sup> June 2009	Venue TBC Cambridge
Out-Patient Care	16 <sup>th</sup> July 2009	Venue TBC Cambridge

Each module will run from 12.45 to 4.45pm. Lunch will be available from 12.15pm.

Information about the PBC Academy and about the modules can be found on [www.pbcacademy.co.uk](http://www.pbcacademy.co.uk) Future booking will be available online soon. Details to follow.

Booking for the above modules can be made now by contacting at Lizzie Ellis at Humana Europe on [LEllis@humana.co.uk](mailto:LEllis@humana.co.uk).

If you are unsure about whether the module will meet your needs please look out for the learning objectives for each module on the website. If you cannot locate these then please make contact with Lizzie Ellis the PBC Academy co-ordinator at [LEllis@humana.co.uk](mailto:LEllis@humana.co.uk)

This programme has been funded by the East of England Strategic Health Authority and is free to participants. However the SHA is very keen to ensure that those who book on each module do attend, and so is asking participants to confirm & secure their place by submitting a cheque for £50 which will be fully returnable on the day of each module. Instructions on where to send the cheque will be included in the enrolment form. Only those who have paid their returnable fee will be able to access the module on the day

To express an interest in the modules detailed or in future participation in the East of England Cohort, please contact Lizzie Ellis at Humana Europe on [LEllis@humana.co.uk](mailto:LEllis@humana.co.uk)

For general enquiries about the PBC Academy please contact Julie Wood, NHS Alliance / Humana PBC Academy: [j.wood@nhsalliance.org](mailto:j.wood@nhsalliance.org)